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# PRIVACY POLICY

Bloom & Beacon HR is committed to protecting the privacy of our users. This Privacy Policy outlines the types of personal information we collect, how we use it, and the measures we take to safeguard your information.

## Information We Collect

*Personal Information:* When you visit our website or interact with our services, we may collect personal information such as your name, email address, phone number, and billing information.

*Usage Information:* We may collect non-personal information about your interactions with our website, including your IP address, browser type, pages visited, and time spent on our site.

*Cookies:* We may use cookies and similar tracking technologies to enhance your browsing experience and analyze usage patterns.

## How We Use Your Information

*Provide Services:* We use your personal information to fulfill your requests, process transactions, and provide customer support.

*Improve Services:* We may analyze usage data to improve our website, products, and services.

*Marketing:* With your consent, we may send promotional emails about our products, services, and special offers.

*Legal Compliance:* We may use your information to comply with legal obligations or respond to law enforcement requests.

### Information Sharing:

We do not sell, trade, or rent your personal information to third parties for marketing purposes.

We may disclose your information in response to a legal request or to protect the rights, property, or safety of our company, users, or others.

### SMS Privacy Policy

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

### Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

However, no method of transmission over the Internet or electronic storage is 100% secure, so we cannot guarantee absolute security.

### Your Choices

You have the right to access, update, or delete your personal information by contacting us.

You may opt out of receiving promotional emails by following the instructions in the email or contacting us directly.

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

### Contact Us

If you have any questions about this Privacy Policy or our practices, please contact us at [info@bloombeaconhr.com](mailto:info@bloombeaconhr.com).

*This Privacy Policy was last updated on 12/24/2024.*